# Firmenich

# FIRMENICH - SENSORY & CONSUMER INSIGHTS INTERNSHIPS A WORLD OF OPPORTUNITIES

Firmenich is a Swiss and family-owned company who has been operating for over 120 years and is the largest privately owned company in its industry. We create flavors and fragrances for the world's most desirable brands, delighting billions of consumers every day. With an ambitious people development agenda we aim to inspire happiness and well-being for our employees. Led by our passion for taste and smell, we put our creativity and innovation to work every day to delight the senses.

# SENSORY AND CONSUMER INSIGHTS INTERSHIPS

Firmenich currently has an immediate opportunity for a SENSORY/CONSUMER INSIGHTS INTERSHIP in the Flavors division.







## WHAT'S IN IT FOR ME?

- At Firmenich we are invested in the growth of our leaders. We create a continuous and inspirational learning environment focused on building organization capability to drive our legacy forward.
- We mobilize our talent to ensure that our teams, regions and business units have the right people in the right roles, at the right place at the right time.
- Our Internship Program lasts to two years and it provides an important educational complement through the structured professional development plan. The company offers that permits to students integrate academic activities with the learning achieved in the company's work day
- During the Interniship Pogram you will face new challenges and be inspired with our Flavors business.

### Profile

- Inspired to work in the Sensory & Consumer Insights area for 1-2 years
- Learning skills
- Pro-activity
- Organization skills
- Empathy
- Ability to influence people
- Great communication
- Independency to take decisions





# Key Responsibilities

- Prepare and conduct the sensory panel evaluations at Firmenich and external partners;
- Conduct statistical tests using software (FIZZ, XLSTAT);
- Conduct online surveys with consumers;
- Conduct Social Media analysis;
- Prepare and conduct the selection and training of sensory panelists;
- Prepare reports in English and Portuguese;
- Organize and manage laboratory supplies;
- Coordinate awards initiatives to panelists.

#### Requirements

- Students of Food Engineering; Food Science, Chemical Engineering, Chemistry, Statistics or Sociology;
- Available to 1 years of internship (could be extended to 2 years);
- Advanced English;
- · Intermediate knowledge in Excel, Word and PowerPoint;
- Availability to work 6 hours per day at Firmenich;



## Send your CV until November 9th: mperfetto@apirh.com.br

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